

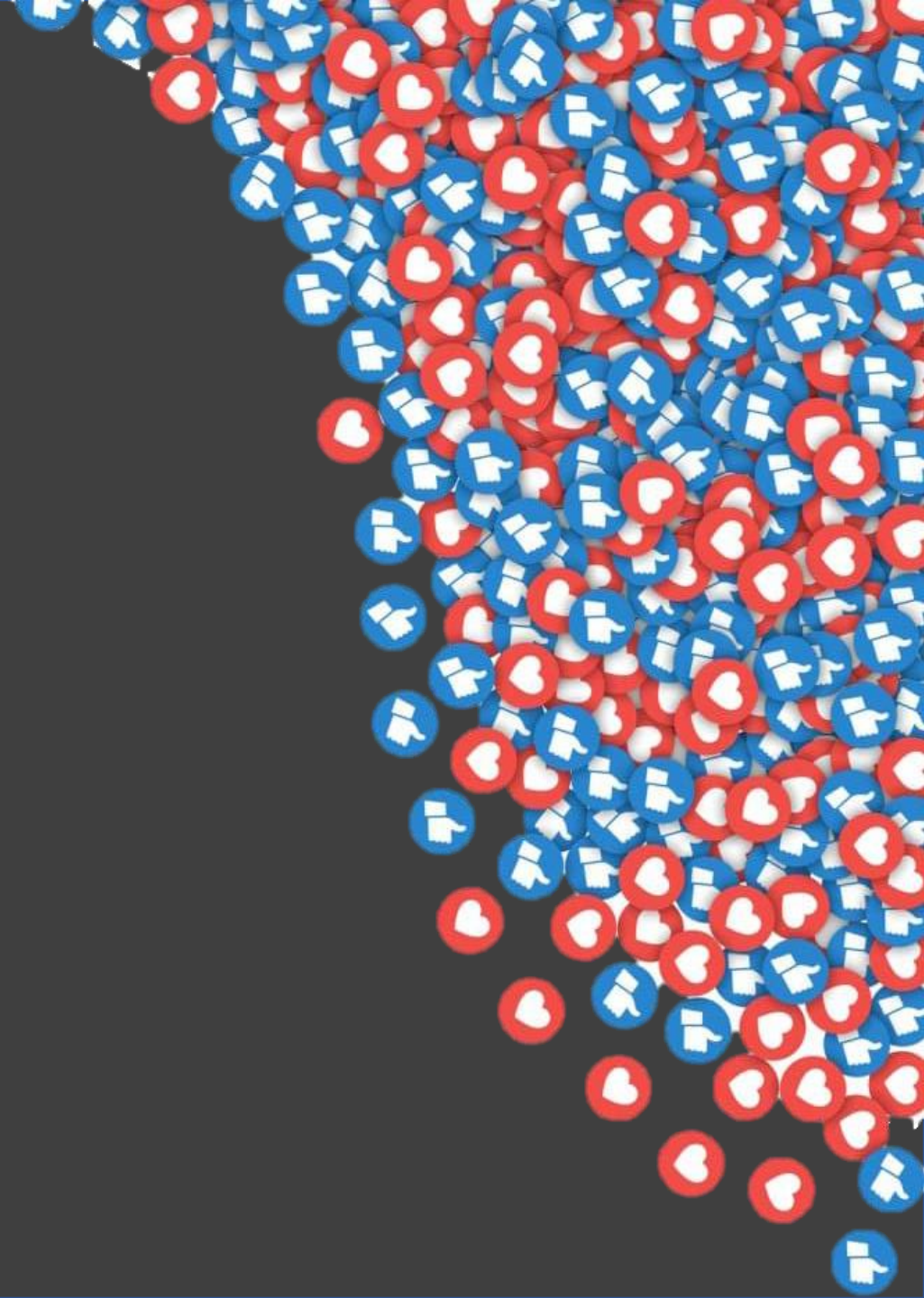
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Social Media Management

We deliver up-to-date communications and marketing strategies using popular social media channels through our social media division, Orient Planet Social. The division is composed of a highly specialized and creative team that formulates innovative approaches for boosting online branding and identity. We identify which social channels work best for our clients' businesses as well as determine how they can adapt to the continuously evolving social sphere.



We analyze audience engagement, online trends and market perceptions to guarantee the overall success of our digital campaigns. The key sectors we serve include government entities, banking and finance, information technology, real estate, telecommunications, consumer electronics, healthcare, transportation, energy, marine industry, education, and automotive.



Prevalent online life systems like Facebook, Twitter, and Instagram are all available for free. However, to get more marketing mileage for their social media marketing efforts, businesses are investing in a full social media management campaign strategy. Many companies invest thousands of dollars for a full-press strategy that includes content generation, page/group setups, digital design, and SMM maintenance.



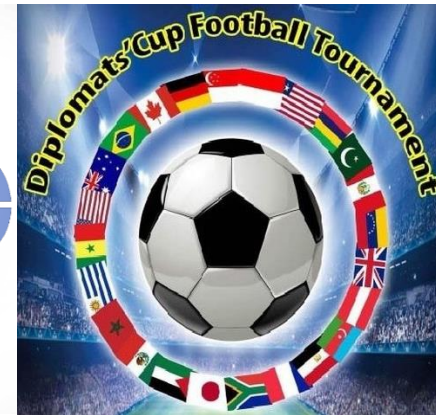
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المعرض السعودي الدولي للبيوت الذكية وأتمتة المباني
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